

**IRA KLEINMAN PRODUCTIONS AND PROMOTIONS
10 COLUMBIA ROAD/ARDSLEY, NEW YORK 10502
PHONE: (917) 502-1917
EMAIL: IKPRODUCTIONS@YAHOO.COM**

FOR IMMEDIATE RELEASE: ART TALK: THE RADIO SHOW

**New Weekly Talk Radio Program Focuses on activities in the
Art World**

*Guests to include impressive line up from the entire spectrum of
the art community*

Westchester County (March 26' 2007). – Ira Kleinman Productions and Promotions announces the launch of ART TALK: The Radio Show, an exciting new weekly one hour talk radio program, which will act as an informational and educational art guide into the world of art. ART TALK, will help bring focus to ongoing museum exhibitions, gallery openings, artist profiles, art fairs, auctions, and activities of interest in the tri-state area, nationally, and around the world.

ART TALK: THE RADIO SHOW premiered Sunday, March 4th, on WGCH AM 1490 in Greenwich, CT, from Noon to 1 PM and featured Harold Holzer, Senior Vice President for External Affairs of the Metropolitan Museum of Art in New York City. Mr. Holzer gave a verbal tour of the Met's new exhibitions with focus on a special new wing. On Sunday, April 8th, the program will celebrate Art in Arizona, and will feature a broadcast saluting Scottsdale. Guests include Susan Potje, Director of the Celebration of Fine Arts, featuring an exhibit by over 100 artists from the Western part of America. The broadcast will also include a radio tour of Taliesin West, the home of architect Frank Lloyd Wright and a visit to the Hermosa Inn, the home of Lon Megaree, the famous cowboy artist. Visits to the Museum of Contemporary Art and the Sheraton Wild Horse Pass Resort are included.

Future shows are expected to profile guests from the entire spectrum of the art world, including museums, galleries, collectors, exhibitors, fairs, framers, conservators, and more. The radio program beams out of WGCH AM 1490, Sundays from Noon to 1 PM, in the Greenwich marketplace, and is also available to the listening audience on the North Shore of Long Island; Fairfield County; Westchester County; and Palm Beach, Florida. The next three months sees expansion into Boston, Las Vegas, and San Diego markets and the launch of an informative new web site, with a National launch over the next six months.

In commenting on the launch and direction of the radio show, Ira Kleinman, Producer and Host of Art Talk: The Radio Show, said: “We are very pleased to announce that AXA Art US, the foremost Art Insurance company worldwide, has signed on as principal supporter and will lend its expertise to help bring attention to issues of interest to the art community.”

ART TALK’s upcoming shows will feature guests such as Peter Reed, Senior Curator, Museum of Modern Art, NYC; David Marwell, Chief Executive Officer of the Museum of the Jewish Heritage, NYC, Heather Becker, CEO of the Chicago Conservation Center, Vivian Ebersman, Director of Fine Art Expertise, AXA Art US, Malcolm Rogers, Director of the Museum of Fine Arts in Boston, Martha Murphy, Painter and NYC street artist, David Tunick, owner of Tunick galleries in New York City, and many other representatives from the art world.

Tune in to WGCH AM 1490, Sundays from Noon to 1 PM, or visit www.wgch.com.

For further information, contact Ira Kleinman at (917) 502 -1917, or email ikproductios@yahoo.com.